



the mighty

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There's a mighty lot to love...

It has long been an institution for locals and visitors to the Hunter Valley, but Potters Hotel is about to get a mighty lot of love, and a new name.

Melbourne based craft beverages business Founders First (known in the industry as Mighty Craft) have recently acquired the prominent wine country gateway site and in October the 18-year-old entertainment hub will come of age and be known as ***The Mighty Hunter***.

Mighty Craft love nothing more than bringing more people into the world of craft drinks and have created a place in the Hunter Valley that people from every place and walk will feel like there is something for them.

Set amongst the historic brick beehive kilns "The Mighty" will become a mighty hub for craft drinks as well home to local craft beer producer Foghorn Brewery who took up home at the site earlier this year replacing the former Hunter Brewing Co brewery on location.

And that is not the only thing to love.

In keeping with the *mighty* tag, the site has been gifted with a mighty refurbishment, taking the bistro, bar and function facilities to a whole new level of goodness. Fresh, vibrant, bright and modern, was the brief to Melbourne based architect and interior designer Studio Y who, using local Hunter Valley builders and contractors have done a complete transformation of the venue's facilities. Works will be completed by the end of October ready for a Mighty summer.

And that is not all. The best news yet is that local icon chef Sean Townsend formerly of hatted Muse Restaurant, Muse Kitchen and more recently the Prince of Merewether has taken over the kitchen and most certainly upped the ante in terms of casual, family friendly, fresh local produce driven dining, something much called for in the Hunter Valley.

"For me being able to return to Pokolbin was something I knew I always wanted to do, and the opportunity with the Mighty Craft group is not only around producing great food, but also allows me huge personal growth. The guys at Mighty Craft are all about empowering those that run their venues and want us to be involved in building something, and that is quite unique. It's a really amazing environment to be in, and it's something that I really feed off."

"As for my food philosophy, my approach for The Mighty is to produce clever but uncomplicated and approachable fare using only the best local ingredients. All it takes is a bit of confidence, a less is more mindset and using quality ingredients without overthinking it" concludes Sean of his approach to his new menu at The Mighty Hunter.

Space abounds and this newly revamped location at the heart of Hunter Valley Wine Country is not just a beer lovers paradise, but an awesome venue for couples, groups, weddings, business events and families that every local and visitor will be proud to visit.

“We’re all about creating community for our craft brands. We have some amazing partners from all around the country, including Foghorn Brewery, Sauce Brewing Co, Jetty Road Brewery, Kangaroo Island Spirits and Slipstream.” says Founders First CEO Mark Haysman

“We fell in love with Potter’s when we first visited and instantly knew it was the perfect place for us to build a community and share our products. We hope over time The Mighty becomes a must visit destination for anyone coming to the Hunter Valley.” continues Mark Haysman.

Over the coming months people will be able to visit The Mighty and experience our brands, taste their products and hear their stories. You’ll learn to love The Mighty as so much more than a place just to have a beer and a bite to eat. It’s the full experience that you’ll love, the food, the drinks, the entertainment and just spending afternoons on the lawn.

The Mighty Hunter Opening Hours

Monday - Thursday 11 am – 10pm

Friday 11 am – 12 midnight

Saturday 10am – 12 midnight

Sunday 10am – 10pm

Join us for A Mighty Weekend – Family Launch Party & Wedding Open Day

Saturday 10 & Sunday 11 October 2020

Introducing The Mighty and its partners to the community...

Saturday 10 October

Join us for our official opening day at The Mighty on Saturday 10 October. There’ll be all our Mighty Craft Partners providing tastings on the lawn. Mini free brewery tours, kids activities including a magician and a petting zoo. We’ll have the Craft Tipi running spotlight sessions and masterclasses as well as live music on the lawn throughout the afternoon into the evening featuring Mark Ferris, Chuan Vinyl DJ and Doc & The Delegates.

Bookings for all the daily sessions are essential and can be made on the day at the bookings tent.

Sunday 11 October

On Sunday, there will be live music on the lawn from 12-4.30pm featuring Daniel March, Cormac & Manuel as well as fun for the family with the petting zoo returning allowing 5 kids every 20 mins to feed and learn about baby animals.

Sunday will also see our inaugural **Wedding Open Day** and couples are invited to experience a real life wedding set up between 11:00 am and 2:00 pm. You’ll have the change to talk with our preferred suppliers as well as taste some of the beer and wine on offer as part of our wedding packages. Book your wedding on the day and go in the draw to win a major prize!